

ELKO CONVENTION & VISITORS AUTHORITY
MARKETING COMMITTEE MEETING
PUBLIC MEETING
ELKO CONVENTION CENTER
February 13, 2008 – 8:00 AM

AGENDA

1. Meeting called to order by ECVA Board Member, Ruben Abeyta.
2. Introduction of new ECVA Marketing / Events Manager – Non-Action Item
3. Roll call of Marketing Committee members – Non-Action Item
4. Approval of the December 12, 2007 Marketing Committee Minutes- Action Item
5. Review, suggest and approve 2008 Marketing Committee members – Action Item
6. Discussion and possible approval of ECVA/KENV- TV sky cam sponsorship Action-Item
7. Report on Room Tax/ Occupancy Reports; Don Newman, Executive Director- Non-Action Item
8. Status Report of Convention/ Tourism Events; Tom Lester- Non-Action Item
9. Status Report of Marketing and Events Programs; Cathie Horn- Non-Action Item.
10. Discussion of new ideas, referrals or suggestions from committee members- Non-Action Item
11. Public Comment Period- Non-Action Item

Pursuant to N.R.S. 241.020, 2 (c) (3) this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.
12. The next meeting will be held on April 9, 2008, 8:00AM
13. Adjourn

