

ELKO CONVENTION & VISITORS AUTHORITY  
MARKETING COMMITTEE MEETING  
PUBLIC MEETING  
ELKO CONVENTION CENTER  
April 9, 2008 – 8:00 AM

**AGENDA**

1. Meeting called to order by Chairman, Ruben Abeyta.
2. Roll call of Marketing Committee members – Non-Action Item
3. Approval of the February 13, 2008 Marketing Committee Minutes- Action Item
4. Discussion and possible approval of EMJ request for \$5,000 room tax marketing support - Action-Item
5. Report on Room Tax/ Occupancy Reports; Don Newman, Executive Director- Non-Action Item
6. Status Report of Convention/ Tourism Events; Tom Lester- Non-Action Item
7. Status Report of Marketing and Events Programs; Cathie Horn- Non-Action Item.
8. Discussion of new ideas, referrals or suggestions from committee members- Non-Action Item
9. Public Comment Period- Non-Action Item  

Pursuant to N.R.S. 241.020, 2 (c) (3) this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.
10. The next meeting will be held on June 11, 2008, 8:00AM
11. Adjourn