

ELKO CONVENTION & VISITORS AUTHORITY  
**REGULAR BOARD MEETING**  
TUESDAY, MARCH 18, 2008  
ELKO CONVENTION CENTER  
CEDAR ROOM  
8:00 A.M.

**1. Call to order and Pledge of Allegiance**

The meeting was called to order at 8:58 a.m. by Board Vice-Chairman, Charlie Myers. Board Chairman, Dave Huckaby was not present at the meeting.

**2. Roll call**

ECVA Board Present: Charlie Myers  
Ruben Abeyta  
Gary Morfin  
Jay Elquist

ECVA Staff Present: Don Newman, Executive Director  
Tom Lester, Convention & Tourism Manager  
Delynn Jones, Comptroller  
Mike Benzie, Facility Manager  
Juli Nelson, Graphics/Administrative Assistant

Visitors: Marianne Kobak, Elko Daily Free Press

**3. Public Comments- Non- Action Item**

**Pursuant to N.R.S 241.020, 2(c) (3), this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.**

No public comments were made at this time.

**4. Approval of minutes from Special Board meeting of February 26, 2008**

*Gary Morfin made a motion to approve the Special Board minutes from February 26, 2008. Ruben Abeyta seconded the motion. The motion passed unanimously.*

**5. OLD BUSINESS:**

5A-0318-08 Discussion of funding within budget for carpet replacement

Mike Benzie explained to the Board members funding availability for the ECVA carpet replacement project. He pointed out that previously scheduled dressing room improvements

would be postponed and funding set aside for those improvements would be transferred to funding for carpet replacement.

## 6. NEW BUSINESS:

6A-0318-08 Determine date for 2008/2009 tentative budget workshop

Don Newman stated that the staff of the ECVA had been working on establishing the 2008/2009 budget and stated that the deadline for the budget to be submitted to the state was April 15, 2008. He suggested that a tentative budget workshop be scheduled between the dates of April 4, 2008 and April 11, 2008 to prepare the budget for approval at the next Board meeting.

A discussion of a favorable date and time between April 4, 2008 and April 11, 2008 took place at this time.

***Ruben Abeyta made a motion to schedule the 2008/2009 budget workshop for April 10, 2008 at 3:00 p.m. Gary Morfin seconded the motion. The motion passed unanimously.***

6B-0318-08 Discussion and possible approval of transfer of funds from the Great Basin Bank checking accounts to the Wells Fargo Bank savings account in the following amounts: \$150,000 Marketing fund / \$50,000 Capital improvement

Don Newman explained that the transfer of funds from the Great Basin Bank checking accounts to the Wells Fargo Bank savings account was to help generate interest.

Delynn Jones stated that information used for setting up the savings account with Wells Fargo Bank was included in the packet. She further stated that the ECVA felt that most excess capital funds in the amount of \$150,000 were in the Marketing fund with an excess of \$50,000 in the capital improvement fund.

Charlie Myers questioned if local banking institutions were contacted for information on interest rates.

Delynn Jones stated that local banking institutions were contacted for information on interest rates. She further stated that Wells Fargo Bank had the best interest rate however she dealt with their corporate office to establish the savings account.

***Jay Elquist made a motion to approve the transfer of funds from the Great Basin Bank checking accounts to the Wells Fargo Bank savings account in the following amounts: \$150,000 Marketing fund and \$50,000 Capital improvement fund. Gary Morfin seconded the motion. The motion passed unanimously.***

## 7. STAFF REPORTS:

7A-0318-08 Administrative Report

Board of Directors Meeting  
March 18, 2008  
Page 2 of 4

Don Newman reviewed his administrative report included in the packet.

Mr. Newman stated John Carpenter suggested that the ECVA be involved with the California Trails Interpretive Center and explained that the ECVA has been actively involved through advertising and marketing of the Center. He further pointed out that the opening of the Center has been moved back to 2010 and that the ECVA is working with the Interpretive Center committee to produce a banner to identify what the building is to the public.

Jay Elquist stated that the Center could not get all of the interior exhibits so the opening dates were pushed back to 2010.

Further discussion of the opening of the California Trails Interpretive Center took place at this time.

Don Newman stated that the ECVA received a letter from McMullen, McPhee, LLC stating that they would not be doing any future audits. He further stated that Kafoury Armstrong has applied to do audits for the ECVA.

Jay Elquist asked if the ECVA could look outside the Elko area for auditing firms.

Don Newman encouraged Board members to register for the Rural Roundup on April 2-4, 2008.

Mr. Newman displayed a sample of the carpet that will replace the existing carpet in the building and explained that Bob Wines reviewed the bid from Carpet One/Desert Design and stated it was fine based on the ECVA bid specification language.

Mr. Newman stated that he is looking to bring the National Summit of Mining Communities to Elko and if successful the event will rotate every year between Elko and Butte, Montana.

Mr. Newman stated that public hearing on the air service grant was held on February 21, 2008 and is now at the legislative level. He further stated that Elko could be receiving air service provided by Vision Airlines as early as June 2008.

Mr. Newman pointed out that room tax revenue rose in January 2008 by \$10,000 over January 2007.

7B-0318-08

### Convention & Tourism

Tom Lester reviewed his Convention & Tourism report included in the packet.

Mr. Lester stated that he is focusing on the Rural Roundup scheduled for April 2-4, 2008 and explained the various seminars and events taking place during the Roundup.

Jay Elquist stated that the Civil Air Patrol is looking to start up Air Days again and further stated that a good time for them to do their event could be during the Ruby Mountain Balloon Festival. He suggested that Tom Lester contact them to help establish this event.

Don Newman stated that he has talked with the Civil Air Patrol and the ECVA is working with them in getting the event going.

7C-0226-08

#### Marketing & Events Report

Don Newman reported in behalf of Cathie Horn who was ill and reviewed the Marketing & Events report included in the packet.

Mr. Newman reviewed the Mining Expo information included in the Marketing & Events report and stated that 205 booths have been sold to date.

7D-0226-08

#### Comptroller's Report/Approval of February Expenditures

Delynn Jones reviewed the Comptroller's Report included in the packet and explained that timing in paying expenses was a factor in the difference in general fund room tax, marketing fund room tax and ad valorem tax from the same time in 2007.

***Gary Morfin made a motion to approve February 2008 expenditures of \$104,532.68. Jay Elquist seconded the motion. The motion passed unanimously.***

#### **8. Board Comments**

Charlie Myers gave an update on Dave Huckaby's medical condition.

Mr. Meyers stated that a fundraiser to help earthquake victims in Wells, Nevada was being held on April 5, 2008 and encouraged everyone to attend.

#### **9. Adjournment**

***Gary Morfin made a motion to adjourn the ECVA Regular Board Meeting for March 18, 2008. Ruben Abeyta seconded the motion. The motion passed unanimously.***

The meeting was adjourned at 8:48 a.m.