


ELKO CONVENTION & VISITORS AUTHORITY  
REGULAR BOARD MEETING  
TUESDAY OCTOBER 26, 2010  
ELKO CONVENTION CENTER  
TIMBERLINE ROOM, 8:30 A.M.

**AGENDA**

1. Roll call
2. Call to order and Pledge of Allegiance
3. Public Comments- **Non- Action Item**  
Pursuant to N.R.S 241.020, 2(c) (3), this time is devoted to comments by the general public, if any, and discussion of those comments. No action may be taken upon a matter raised under this item on the agenda until the matter itself has been specifically included on a successive agenda and identified to be an action item.
4. Approval of minutes from the Regular Board meeting of September 28, 2010 – **Action Item**
5. **OLD BUSINESS:**
6. **NEW BUSINESS:**
  - 6A-1026-10 Discussion and possible approval of a request for \$2,500 marketing support funding for the Outlaw Broncs New Years Eve Bronc Riding event and dance as approved by the ECVA Marketing Committee- **Action Item**
  - 6B-1026-10 Discussion and possible approval of a request from the Nevada Quarter Horse Association for \$3,000 in marketing support funding for the 2011 NQHA Horse Show as approved by the ECVA Marketing Committee – **Action Item**
  - 6C-1026-10 Discussion and possible approval of a request for \$5,000 marketing support funds for the 2011 National Cowboy Poetry Gathering – **Action Item**
  - 6D-1026-10 Discussion and possible approval to revise the ECVA Marketing Committee with Pam Borda, ECEDA and James Wilson, Fire Science Academy replacing Roger Leeper and Katie Neddenriep - **Action Item**
  - 6E – 1026-10 Discussion and possible approval of the 2010 Charity Partners for the ECVA Festival of Trees community fundraiser as recommended by the ECVA staff – **Action Item**
7. **STAFF REPORTS:**
  - 7A-1026-10 Comptroller's Report/Approval of the September expenditures and all matters related to – **Action Item**
  - 7B-1026-10 Convention & Tourism Report - **Non-Action Item**
  - 7C-1026-10 Marketing & Events Report - **Non-Action Item**
  - 7D-1026-10 Administrative Report - **Non - Action Item**
8. Board Comments – **Non- Action Item**
9. Adjournment  
The Chairman and/or Vice Chairman reserve the right;
  1. To change the order of agenda items; and
  2. Recess the meeting and continue at another specific date and time.

  
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Gary Morfin, Chairman

